Gerald W. Cloud Rare Books • Manuscripts • Archives 410 Hauser Blvd, #10J, Los Angeles, CA 90036

A panorama of Parisian fashion at the beginning of the twentieth century: 150 original drawings of women's clothing, 1904-1906



[FASHION - DRAWINGS - PHOTOGRAPHS]. ALBUM DE la maison Detrois, rue du Bac, comportant les saisons été 1904, hiver 1904-1905, été 1905 et hiver 1905-1906.

[Paris, 1906].

(31.8 x 40 cm). 28 leaves of plates with 150 drawings (18 x10 cm), 2 watercolors (30 x 17 cm), and 8 photographs (8.5 x 6 cm). Contemporary green goatskin spine over pebbled cloth boards.

Right: the caption reveals the dress was displayed at the 1905 Liège Exhibition and sold with a "manteau de cour" to Madame de Schaeffel, for the Court of Bavaria.



\$4,995

A sales catalog for a Parisian women's clothing designer displaying 150 different designs (1904-06), for dresses, coats, hats, furs, parasols, etc. for different seasons—complemented by 8 photographs of dresses.



Nearly all the ink drawings bear captions for each model and often a set of codes that perhaps refer to the fabric or design features.



The drawings are pasted on to the larger leaves of the album, which are mounted on tabs, allowing the album to open fully.

The firm Maison Gaildraud, (Henri) Detrois et Cie is listed in the catalog for the Exposition Universelle & Internationale de Liège 1905, p. 18, and in the 1913 Annuaire du Commerce Didot-Bottin, p. 298, selling coats, suits, and furs at 41-43 rue du Bac, Paris.

Like the American Gibson Girl, these French models share a classic Belle Époque look: upswept hair, tall and slender with narrow corseted waists, and an expression of insouciance.







A remarkable collection of high-fashion dresses, some undoubtedly intended for promenades and appearance at court, drawn with great finesse. A panorama of Belle Époque women's fashion.





Above: the page of 8 photos from the 1905 Liège Exposition and a drawing with Detrois & Cie's wet stamp.

